Press Release July 2023



Hotel Eastern Nepal Private Limited

Ratings

Facilities/Instrument	Amount (Rs. in Million)	Ratings ¹	Rating Action
Long Term Bank Facilities	1,400.00 (Increased from 1,045.00)	CARE-NP B+ [Single B Plus]	Revised from CARE- NP BB-
Short Term Bank Facilities	34.89 (Increased from 25.00)	CARE-NP A4 [A Four]	Reaffirmed
Total Facilities	1,434.89 (One Thousand Four Hundred Thirty- Four Million and Eight Hundred Ninety Thousand Only]		

^{*} Details of Facilities in Annexure 1

CARE Ratings Nepal Limited (CRNL) has revised the rating assigned to the long term bank facilities of Hotel Eastern Nepal Private Limited (HENPL) to 'CARE-NP B+' from 'CARE-NP BB-' and has reaffirmed the rating of 'CARE-NP A4' assigned to the short term bank facilities of HENPL.

Detailed Rationale & Key Rating Drivers

The revision in the rating assigned to the long term bank facilities of HENPL considers slow project execution leading to significant time overrun and cost overrun than earlier envisaged coupled with the partial debt funding risk associated with the project. The ratings continue to remain constrained by implementation risk associated with the under-construction greenfield hotel project and operations stabilization risk thereafter considering long gestation period associated with hospitality industry. The rating also factors in susceptibility to cyclicality, intense competition and geographic concentration risk pertaining to the hospitality sector and exposure to volatile interest rates. The rating, however, continue to derive strength from experienced directors and management team, strategic locational advantage of the hotel and government initiative and support for tourism sector.

Going forward, the ability of the company to complete the project without further time and cost overrun and satisfactory operations thereafter will be key rating sensitivities.

Detailed Description of the Key Rating Drivers Key Rating Weaknesses

Implementation risk associated with the greenfield hotel project

The company is setting up a green-field hotel property at an estimated cost of Rs. 2,014 Mn, which is being financed with debt of Rs. 1,400 Mn and equity of Rs. 614 Mn (debt to equity ratio of 70:30). HENPL has achieved financial closure amounting to Rs. 907 Mn and remaining is expected to be tied up soon. Till May 31, 2023, the promoters of the company have infused Rs. 275 Mn out of the total equity component of the project cost. As on May 31, 2023, around 35% of the construction work had been completed. Hence, the company remains exposed to the residual risks associated with the ongoing project implementation and also its completion with-in the envisaged time and cost.

Cost and time overrun of the project

Estimated cost for the project has increased by ~2.16x to Rs. 2,014 Mn from initial estimated cost of Rs. 934 Mn. The revision in cost is partly attributable to change in scope of the project coupled with time overrun on account of slow project execution

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 $^{^{}I}$ Complete definitions of the ratings assigned are available at <u>www.careratingsnepal.com</u> and in other CRNL publications.



led subsequent increase in input prices compared to initial estimations. Financial closure for additional debt for revised project cost is still pending. This exposes the company towards funding risk in terms of partial debt yet to be tied-up. The expected COD is now revised to October 2025 (previously, expected COD was July 2023). Timely execution of project without further cost and time overrun will be critical from credit perspective.

Operations stabilization risk and long gestation period associated with hotel industry

The company is setting up a proposed five-star hotel with 98 rooms capacity which includes all modern amenities, F&B service, swimming pool, conference and banquet hall, spa and other facilities. Generally, hotels require longer gestation period to recover the associated fixed costs and become profitable. The long gestation period of hotels is on account of the construction of a premium hotel taking up to three to four years while stabilization of operations may take another two to three years. Once operational, the ability of the company to attract customers, maintain occupancy level, establish its brand and derive benefit from the hotel as envisaged will be crucial from credit perspective. Furthermore, the casino unit is underconstruction, which is also expected to augur well to boost revenue going forward in the form of rental income and augment occupancy levels.

Susceptibility to cyclicality, intense competition and geographic concentration risk in the hospitality sector

The hotel industry of Nepal is fragmented in nature with the presence of large number of organized and unorganized players spread across various regions. Occupancy levels and revenue in the hotel industry are susceptible to macroeconomic trends, both in the domestic and global markets. The company's hotel has a single establishment located at Jhapa, thus exposing operations to geographic concentration risk. Furthermore, by catering largely to the hotel segment, revenue and profitability remain susceptible to business growth and the dynamics of the hotel industry.

Exposure to volatile interest rates

The company's interest rates are based on a floating interest rate regime, where a certain premium is added to the quarterly base rate and interest rate is changed accordingly on quarterly basis. The base rates of the banks and financial institutions (BFIs) in Nepal remain quite volatile as they are impacted by available liquidity in the system which leads to change in interest rates. Higher interest rates than envisaged could result in increase in interest cost and with capitalization of interest cost during construction period will have impact on envisaged project cost. Hence, funding taken by the company is exposed to volatile interest rate.

Key Rating Strengths

Experienced directors and management team

HFIN is managed under the overall guidance of the company's board of directors (BOD) who possess wide industry experience. The board is chaired by Mr. Dipak Khadka who has more than two decade of work experience in power, hospitality and other sectors. He is also Chairperson at Menchhiyam Hydropower Limited (CARE-NP BB), Hotel Forest Inn Private Limited (CARE-NP BB-) and has been associated with various companies at the board level. The BOD is aptly supported by an experienced team across various functions/departments.

Strategic locational advantage of the hotel

The hotel is centrally located in Dhulabari, Jhapa which is around 3 Km away from Chandragadi Airport, Bhadrapur, Mechi Bhairahawa Airport. The influx of tourists is promising in Dhulabari which is closely located to border town of India State



West Bengal at a distance of just 6 km which is also a major attraction for Indian tourist. Also, the hotel site is located approximately 15 Km away from Pathibhara Devi temple, one of the significant temples in Eastern Nepal.

Government initiative and support for tourism industry

Tourism sector remains a prioritized sector of Nepal. In Budget Announcement for FY24 by Ministry of Finance, the government has allocated Rs. 11.96 Bn for Ministry of Culture, Tourism and Civil Aviation. Also, as per the Unified Directives of 2022/23, whereby the banks (type B and C) have to allocate minimum share of their total advances to hospitality sector which augurs well for the sector. Similarly, Monetary Policy of 2022/23 had amended refinance procedure to covid-19 impacted industries. With the government prioritizing development of travel and tourism in the country, the prospect of this sector looks encouraging over the medium-term.

About the Company

Press Release

Hotel Eastern Nepal Private Limited (HENPL) was incorporated on April 27, 2018 under the Company Act, 2006. HENPL is constructing a hotel in Dhulabari, Jhapa which is spread over 1,10,444 Sq. ft. of land for casino, banquet with a total of 98 room keys and is proposed to be categorized as a 5-star hotel property. The hotel is expected to start commercial operation from October 2025.

Annexure 1: Details of the Facilities Rated

Nature of the Facility	Type of the Facility	Amount (Rs. in Million)	Rating
Long Term Bank Facilities	Term Loan	1,400.00	CARE-NP B+ [Single B Plus]
Short Term Bank Facilities	Fund Based Limit	34.89	CARE-NP A4 [A Four]
Total		1,434.89	

Contact us

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