Press Release March 2024



Touch Lamp Power Engineering Private Limited

Ratings

| Facilities | Amount (Rs. in Million) | Ratings ¹ | Rating Action |
|----------------------------|---|-------------------------------|---------------|
| Long Term Bank Facilities | 695.20 | CARE-NP B+ [Single B Plus] | Reaffirmed |
| Short Term Bank Facilities | 474.80 | CARE-NP A4 [A Four] | Reaffirmed |
| Total Facilities | 1,170.00 (One Billion One Hundred and Seventy Million Only) | | |

Details of Facilities in Annexure 1

CARE Ratings Nepal Limited (CRNL) has reaffirmed the rating of 'CARE-NP B+' assigned to the long-term bank facilities and 'CARE-NP A4' assigned to the short-term bank facilities of Touch Lamp Power Engineering Private Limited (TPPL).

Detailed Rationale & Key Rating Drivers

The ratings assigned to the bank facilities of TPPL remain constrained by the company's weak financial risk profile with modest debt service coverage indicators, project implementation risk associated with the company's ongoing greenfield project, working capital intensive nature of business leading to reliance on bank borrowings, presence in highly competitive industry and exposure to volatile interest rates.

The ratings, however, derive strengths from TPPL's experienced promoter with the company being part of an established business group having long track record and presence in diversified sectors, growing scale of operations with moderate profitability and locational advantage.

Going forward, the company's ability to manage its working capital requirements while supporting profitable growth of operations leading to improvement in capital structure and debt service coverage indicators would be the key rating sensitivities. Furthermore, timely completion of the ongoing project within the cost estimates, and satisfactory operations thereafter would also be key rating sensitivities.

Detailed Description of the Key Rating Drivers

Key Rating Weaknesses

Weak financial risk profile with modest debt service coverage indicators

The company's overall financial risk profile remains weak marked by modest coverage indicators and profitability margins. PBILDT margin of the company deteriorated to 2.82% in FY23 from 6.75% in FY22 on account of increased cost of raw materials during FY23. TPPL's overall gearing slightly deteriorated to 2.75x at the end of FY23 (Audited; FY refers to the twelve-months period ending mid-July) from 2.16x at the end of FY22 amid increased debt levels related to ongoing capex. Similarly, coverage indicators have also remained on the weaker side in FY23 indicated by interest coverage ratio and Total Debt/GCA of 1.21x, and 106.50x respectively. The ability of the company to rationalize its debt levels while improving its debt coverage indicators is critical from credit perspective, which however is likely to remain a challenge over the near-term given the ongoing partly debt funded capex of the company.

Project implementation risk

TPPL is currently undertaking a greenfield project whereby the company is enhancing the existing capacities and setting up new lines for new products. The capex includes relocation and enhancement of the existing LED bulb assembling unit, installation of copper cable manufacturing unit along with an aluminum cable manufacturing unit and installation of a

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 $^{^{1}}$ Complete definitions of the ratings assigned are available at <u>www.careratingsnepal.com</u> and in other CRNL publications.



transformer assembling unit. The total project cost is estimated at around Rs. 1,000 Mn with funding mix of Debt to Equity in the ratio of 65:35. As on mid-January 2024, the financial progress remains stalled ~50% compared to last one year's progress on account in delay of financial closure of debt component. The revised commercial operation date of the products from the lines is expected to start from mid- January, 2025. The debt funding of the project remains tied up to the tune of around 50%. Amid time overrun and stalled physical progress, any further delay in debt tie up is likely to lead cost overrun. Furthermore, company remains susceptible to risk related with project implementation and swift stabilization thereafter. Hence, timely completion of project after financial closure and within the envisaged cost would be crucial for the company and also key monitorable.

Working capital intensive nature of business

The operations of TPPL are working capital intensive in nature as the company purchases its trading products and assembling parts through imports, mainly from India and China. The company needs to procure raw materials through letter of credit and also needs to fund inventory and debtors which lead to high reliance on working capital borrowings. In FY23, the company's average collection period was 26 days, average inventory period was 39 days and average creditor period was 4 days, thus leading to the average operating cycle of 61 days, improved from 77 days in FY22 on account of decrease in inventory days. High reliance of the company on the bank finance for working capital requirements resulted in average utilization of sanctioned working capital limits at around 98% for the twelve-month period ended mid-January 2024. The ability of TPPL to efficiently manage working capital requirements leading to lesser dependence on external borrowings would be critical from credit perspective.

Presence in highly competitive market

Given the presence of multiple players and brands in the consumer electronics, home appliances and electric materials segment, the competition in the industry is high. The cable industry is also intensely competitive and fragmented, marked by the presence of both large players and numerous smaller players in the unorganized segment. With increase in the capacities of the existing plants and new capacities coming into operation, competition has intensified. Increasing competition has impacted the profitability margins of the industry players mainly in case of tender sales. The competition is further exacerbated by the entry of newer brands as well as large volume of imports from informal/ alternative channels.

Exposure to volatile interest rates

The company faces significant interest outgo in the coming years, compounded by its elevated levels of debt on account of ongoing capex. Interest rates are determined under a floating rate system, with a premium added to the monthly base rate, leading to monthly fluctuations in interest expenses. However, the base rates set by banks and financial institutions in Nepal are subject to volatility, influenced by liquidity levels in the system. This volatility poses a risk of unexpected increases in interest rates, potentially squeezing the company's margins & liquidity, particularly given its substantial debt burden.

Key Rating Strengths

Experienced promoter

TPPL is promoted by Mr. Sushil Prasad Senuriya Baniya, who is associated with Godawari Business Organization (GBO) as the Managing Director. GBO, established in 1950, is an ancestral business of Mr. Baniya and family. The group has been involved in manufacturing of TMT bars, HDPE pipes, garden pipes & water tanks, trading and supply of construction materials, and trading of hardware in drinking water projects. Since the group is operating in the similar line of business in the Nepalese market for decades, it gives them an advantage of existing distribution channel for marketing of trading goods from TPPL.



Growing scale of operations

TPPL's scale of operations has grown at a compounded annual growth rate of 67.79% over the past four financial years (FY19-FY23) leading to total operating income of Rs. 959 Mn in FY23. Till FY19, the company's operations had been limited to trading of electric appliances and electric materials used in construction of houses. During FY20, TPPL started selling LED bulbs after assembling in its own unit, thus leading to added products in its portfolio and consequently increased scale of operations. The company's scale of operations is expected to grow further after the completion of the ongoing capex. Swift stabilization of operations is expected given the track record of the management. The extent to which the company is able to utilize enhanced capacity and improve its scale of operations, however, remains to be seen.

Locational advantage

TPPL's manufacturing and storage facility is situated in Hetauda, Makawanpur. Hetauda, the capital city of Bagmati Province, is one of the fastest growing cities of Nepal. The company imports majority of its raw materials and trading goods from India via Birgunj Custom Port, the largest custom port of Nepal, which is around 55 km from the company's facility. Birgunj is well connected to India via Raxaul-Birgunj freight railway as well as by road transportation. Furthermore, the facility is located at the central region of Nepal, which provides the company an advantage in terms of countrywide market accessibility.

About the Company

Touch Lamp Power Engineering Private Limited (TPPL) is a private limited company established in January 25, 2012. TPPL is engaged in manufacturing (assembling) of LED bulbs, trading of household electric appliances, trading of electric equipments such as wires and cables used in construction, and repair of electric transformers. The manufacturing facility of the company (LED bulb assembling unit) is located within Hetauda Industrial District in Hetauda, Nepal with annual capacity of 800,000 units.

Brief financial performance of TPPL during last 3 years is given below:

(Rs. in Million)

| East the nested anded | FY21 | FY22 | FY23 |
|---------------------------------|-----------|-----------|-----------|
| For the period ended | (Audited) | (Audited) | (Audited) |
| Income from operations | 296 | 634 | 959 |
| PBILDT Margin (%) | 5.12 | 6.75 | 2.82 |
| Overall Gearing (times) | 3.61 | 2.16 | 2.75 |
| Interest Coverage (times) | 1.48 | 1.14 | 1.21 |
| Current Ratio (times) | 1.81 | 1.88 | 1.36 |
| Total Debt/ Gross Cash Accruals | 63.79 | 74.12 | 106.5 |

Annexure 1: Details of the Facilities rated

| Nature of the Facility | Type of the Facility | Amount (Rs. in Million) | Rating |
|----------------------------|-----------------------|----------------------------|------------|
| Long Term Bank Facilities | Fixed Term Loan | 695.20 | CARE-NP B+ |
| Short Term Bank Facilities | Fund Based | 424.80 | CARE-NP A4 |
| Short Term Bank Facilities | Non-Fund Based Limits | 50.00 | CARE-NP A4 |
| Total | | 1,170.00 | |

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