

Tele Direct Private Limited

Ratings

Facilities/Instrument	Amount (Rs. in Million)	Ratings ¹	Rating Action
Short Term Bank Facilities- Working Capital Loans	500.00	CARE-NP A4+; ISSUER NOT COOPERATING* [A Four Plus; ISSUER Not COOPERATING*]	Revised from CARE-NP A3; "Issuer not cooperating; Based on best available information" (Notice of Withdrawal)
Short Term Bank Facilities- Non Fund Based Limits	400.00	CARE-NP A4+; ISSUER NOT COOPERATING* [A Four Plus; ISSUER Not COOPERATING*]	Revised from CARE-NP A3; "Issuer not cooperating; Based on best available information" (Notice of Withdrawal)
Total Facilities	900.00		

CARE Ratings Nepal Limited (CRNL) has been seeking information from Tele Direct Private Limited (TDPL) to monitor the ratings vide e-mail communications/ letters dated May 27, 2022, June 9, 2022, and July 10, 2022 etc along with numerous phone calls. However, despite our repeated requests, the company has not provided the requisite information for monitoring the ratings. In line with the extant Securities Board of Nepal (SEBON) guidelines, CRNL has reviewed the rating on the basis of the best available information which however, in CRNL's opinion is not sufficient to arrive at a fair rating. CRNL will monitor/watch the rating once for a minimum period of 6 months and notify the Securities Board of Nepal (SEBON) and public with regards to the withdrawal of rating. If after the monitoring of the rating there is no cooperation from the Client, then after, CRNL may withdraw the rating.

The bank loan rating of Tele Direct Private Limited will now be denoted as **CARE-NP A4+; ISSUER NOT COOPERATING*, (Notice of withdrawal)**.

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating.

Detailed description of the key rating drivers

The short term rating has been revised by taking into account non- cooperation by TDPL with CARE'S efforts to undertake a review of the rating outstanding. CARE views information availability risk as a key factor in its assessment of credit risk

Please refer for detailed rationale published in March 2022 on www.careratingsnepal.com

About the Company

Tele Direct Private Limited (TDPL) was incorporated on December 24, 2009 as a private limited company which is promoted by Mr. Rohit Gupta, Mr. Pratik Jalan and Mr. Sanjay Agrawal all belonging to Ramesh Corp. TDPL is a non-exclusive authorized distributor of Xiaomi smartphones and accessories for locations outside Kathmandu valley (Kathmandu valley includes Kathmandu, Bhaktapur and Lalitpur) since September, 2018.

¹Complete definitions of the ratings assigned are available at www.careratingsnepal.com and in other CRNL publications.

*Issuer did not cooperate; based on best available information

Contact us**Analyst Contact**

Ms. Anupa Regmi

Contact No.: +977-01-4012629

Email: anupa.regmi@careratingsnepal.com

Mr. Santosh Pudasaini

Contact no: +977-01-4012629

Email: santosh.pudasaini@careratingsnepal.com

Relationship Contact

Mr. Achin Nirwani

Contact No.: +977 9818832909

Email: achin.nirwani@careratingsnepal.com

About CARE Ratings:

CARE Ratings Nepal Limited (CRNL) is licensed by the Securities Board of Nepal w.e.f. November 16, 2017. CRNL is supported by CARE Ratings Limited through a technical services agreement to provide technical support in the areas such as rating systems and procedures, methodologies, etc. from CARE Ratings on an ongoing basis. The technical support shall ensure that CRNL has adequate resources to provide high quality credit opinions in Nepal.

Our parent company, CARE Ratings Limited commenced operations in April 1993 and over two decades, it has established itself as one of the leading credit rating agencies in India. CARE is registered with the Securities and Exchange Board of India (SEBI) and also recognized as an External Credit Assessment Institution (ECAI) by the Reserve Bank of India (RBI).

Disclaimer

CRNL's ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CRNL has based its ratings on information obtained from sources believed by it to be accurate and reliable. CRNL does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CRNL have paid a credit rating fee, based on the amount and type of bank facilities/instruments.

In case of partnership/proprietary concerns, the rating assigned by CARE is, inter-alia, based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors. CARE is not responsible for any errors and states that it has no financial liability whatsoever to the users of CARE's rating.